



### **Elena Theodorou Koza**

Elena Theodorou Koza has a Post graduate degree in International Export Marketing from Buchinghamshire College and a Diploma in Marketing from the UK Institute of Marketing. She is also a member of British Business Graduates Society.

Since 1985, she is a co owner and Member of the Board of the Costas Theodorou group of companies, a family business established in 1943. She holds the position of Purchasing and Marketing Manager for Costas Theodorou Ltd, which is the main company within the group, renowned for its distribution of high brand leather and travel goods such as Samsonite ,American Tourister, The Bridge, Brics, Calvin Klein and Windrose. Italian brands of ladies handbags and accessories are also sold.

Elena also acts as Marketing Manager for CTH Original Marines, a company specializing in Italian children's clothing, while also having under her wing the Bon Voyage Company, specializing in the importing and distributing of, Camel men's wear and accessories. Under her keen eye for fashion and successful experience with marketing, the Costas Theodorou group has greatly expanded and currently own 18 stores across Cyprus.

She is a long time member of PASYKAF and Europa Donna, and joined BPW in 2006, becoming a member of the Board in 2013 and elected Vice President in 2014.

She wants to see her country Cyprus reunited and looks forward to a time when Human Rights will be applied to all Cypriot people as it is all across Europe.

She is very proud of her achievements in business but most proud of her two sons Costantinos and Vasileios.